

“See Yourself Sensing: Redefining Human Perception”

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12:30 - 2:00pm
Room 7-431

Madeline Schwartzman

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Abstract:

Get ready to say goodbye to unconscious sensing and embrace cyborgs, post-humans, mediated reality and all manner of cutting edge sensory interventions like seeing with your tongue or plugging your nervous system directly into a computer. Madeline Schwartzman has combed fifty years of sensory experimentation and proposals for the human apparatus that span the practical to the absurd, and blur the boundary between organic and artificial, internal and external, public and private, safe and unsustainable. Crossing over traditional boundaries, Schwartzman pools proposals for the body and the senses from art, architecture, design, interaction design, cybernetics, neuroscience and more, and reveals the radical harmony of the body and technology in our every shifting not-too-distant future.

Bio:

Madeline Schwartzman is a New York City filmmaker and architect. A graduate of the Yale School of Architecture, her multi-disciplinary practice combines architecture, film/video and writing and her body of work includes a feature-length film titled *Aphrodisiac*, over fifteen shorts that have screened at festivals in the United States and abroad, and an upcoming novel. Schwartzman recently published *See Yourself Sensing: Redefining Human Perception* (Black Dog Publishing, London) the first book of its kind to explore the relationship between design, the body, the senses and technology. The book launched in June 2011 at Work Gallery in London, and in September 2011 at Eyebeam Art + Technology Center and Barnard College in NYC. Schwartzman holds long-term teaching positions at Barnard College, Columbia University (Professor, adjunct) where she teaches architectural design, and at Parsons The New School for Design (Part-time Associate Professor), where she teaches interdisciplinary design and drawing.